

ZONIN1821



CORPORATE PRESENTATION

2021



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**Zonin
since 1821**



“For 7 generations we have been focusing on enhancing the value of terroirs by investing in the best places in Italy and worldwide”.



PRESIDENT
Domenico Zonin



VICE PRESIDENT
Francesco Zonin



VICE PRESIDENT
Michele Zonin

About Us



**Founded in 1821,
ZONIN 1821 is the
largest family-owned
prosecco company in
Italy and one of the
top 5 Italian wine
producers.**

ZONIN 1821 distributes and markets still and sparkling wines under the Zonin label as well as those of the eight family's Estates and the Chilean Dos Almas.

Today Zonin is a unique company with the mission of exporting the culture of Italian wine around the world.

The company is headquartered in Gambellara, in the Veneto Region, Italy and employs over 500 people.

History & external growth



1821

BIRTH OF ZONIN
GAMBELLARA
VENETO, ITALY

1921

BIRTH OF THE BRAND
ZONIN1821

1970

ACQUISITION
CA' BOLANI
FRIULI, ITALY

1976

ACQUISITION
BARBOURSVILLE VINEYARDS
VIRGINIA, USA

1979

ACQUISITION
CASTELLO DI ALBOLA
TUSCANY, ITALY

1985

ACQUISITION
CASTELLO DEL POGGIO
PIEDMONT, ITALY

1987

ACQUISITION
OLTRENERO
OLTREPÒ PAVESE, ITALY

1997

ACQUISITION
PRINCIPI DI BUTERA
SICILY, ITALY

1999

ACQUISITION
ROCCA DI MONTEMASSI
TUSCANY, ITALY

2000

ACQUISITION
MASSERIA ALTEMURA
APULIA, ITALY

2017

ACQUISITION
DOS ALMAS
CHILE, SOUTH AMERICA

Management



A story that began in 1821, today represents seven generations in viticulture.

It was the beginning of a legacy that has developed over decades along with a brand rooted in the same innovative spirit and family values: a daily connection with the territory and its traditions.

ZONIN1821 distributes and markets premium wines and sparkling wines, focusing on conservation and ecotourism, offering exceptional experiences to its guests.

Today, it is one of the most important Italian private wineries and one of the key prosecco producers globally.

Estates

**ZONIN 1821 estates
are located in some of the
most highly-regarded
winemaking regions:**

ITALY

Ca' Bolani, Friuli
Castello del Poggio, Piedmont
Oltrenero, Lombardy
Rocca di Montemassi, Maremma, Tuscany
Castello di Albola, Chianti Classico, Tuscany
Masseria Altemura, Apulia
Principi di Butera, Sicily

USA

Barboursville, Virginia

SOUTH AMERICA

Dos Almas, Chile



Key Portfolio



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**Manifesto
Values
Sustainability**





Manifesto

**We are wine lovers
with Italian DNA.**

**Since our inception,
we have been committed with the
utmost respect to the land.**

**We believe in bringing
positive moments
to people's lives
with our authentic brands.**

**We are passionate,
we are purposeful,
we are entrepreneurs
of the good life.**

Our Values

Trust

Trust in others is our main value.
Because all the great stories always
have solid roots.

Entrepreneurship

Entrepreneurship has a precise meaning
for us. It means never stop growing and
being able to turn a dream into reality.

Responsibility

Responsibility to the world is our
starting point. To get to build a better
tomorrow.

Sustainability



For decades, ZONIN 1821 has focused on the practice of sustainable viticulture.

With production strategies and techniques that keep our sustainable future at their core, ZONIN 1821 has developed an integrated process founded on the guiding principle that our actions are: **safe for the environment, socially just and economically viable.**

ZONIN1821 owns **4,000 hectares** half of which is planted with vineyards: the remainder is protected for reforestation, olive cultivation and croplands.

We are committed to continually improving sustainability practices to achieve a better and more viable future for all. Our current core initiatives focus on **water, land and energy.**

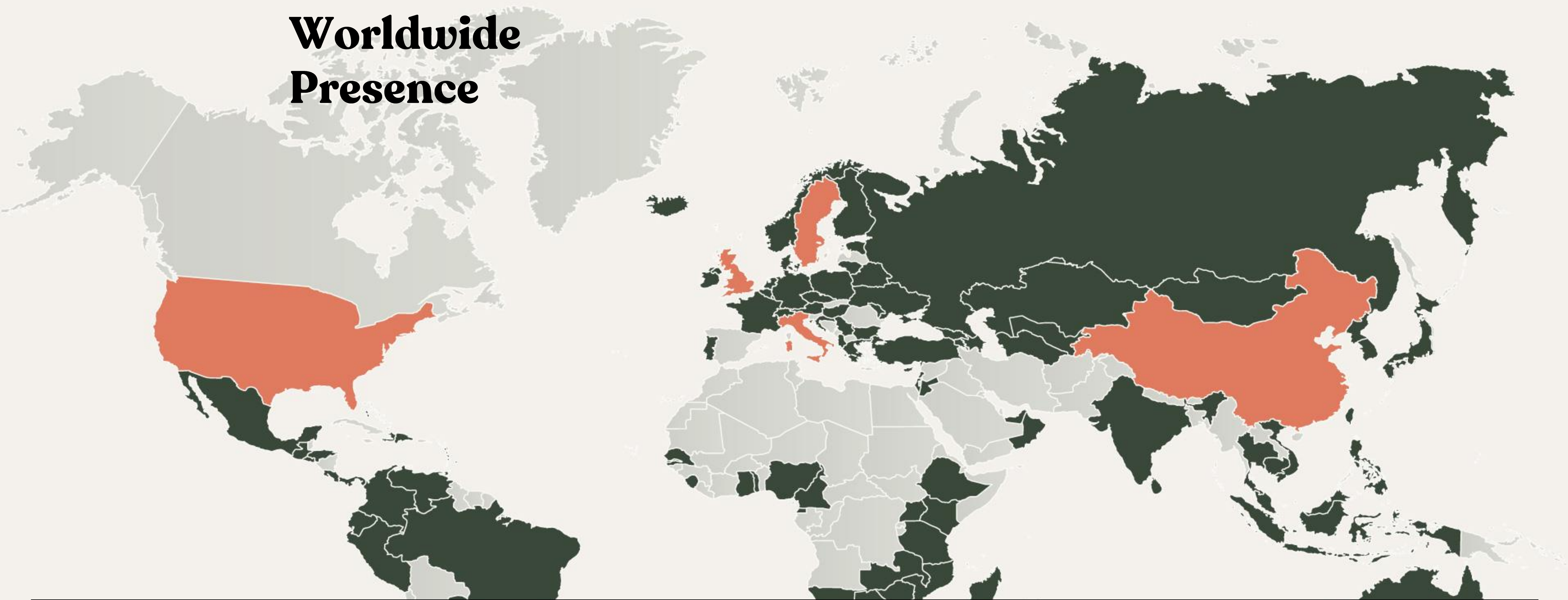
Two of our Estates, Castello di Albola and Rocca di Montemassi, publish annually a **Sustainability Report** and are certified Equalitas.

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Facts & figures



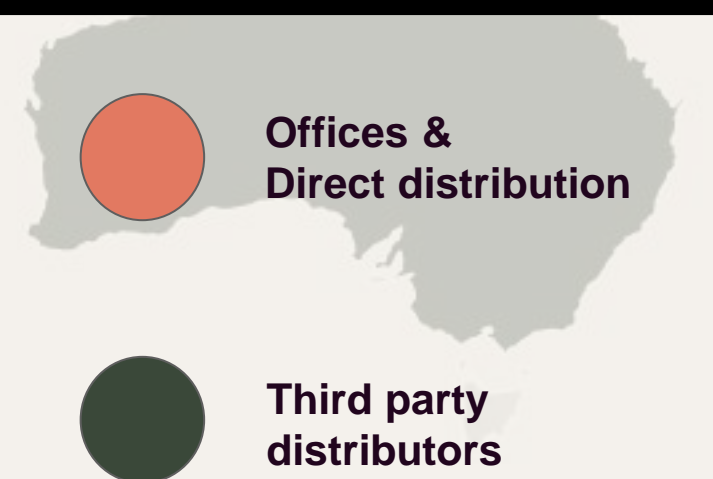
Worldwide Presence



DISTRIBUTED IN
+140 countries

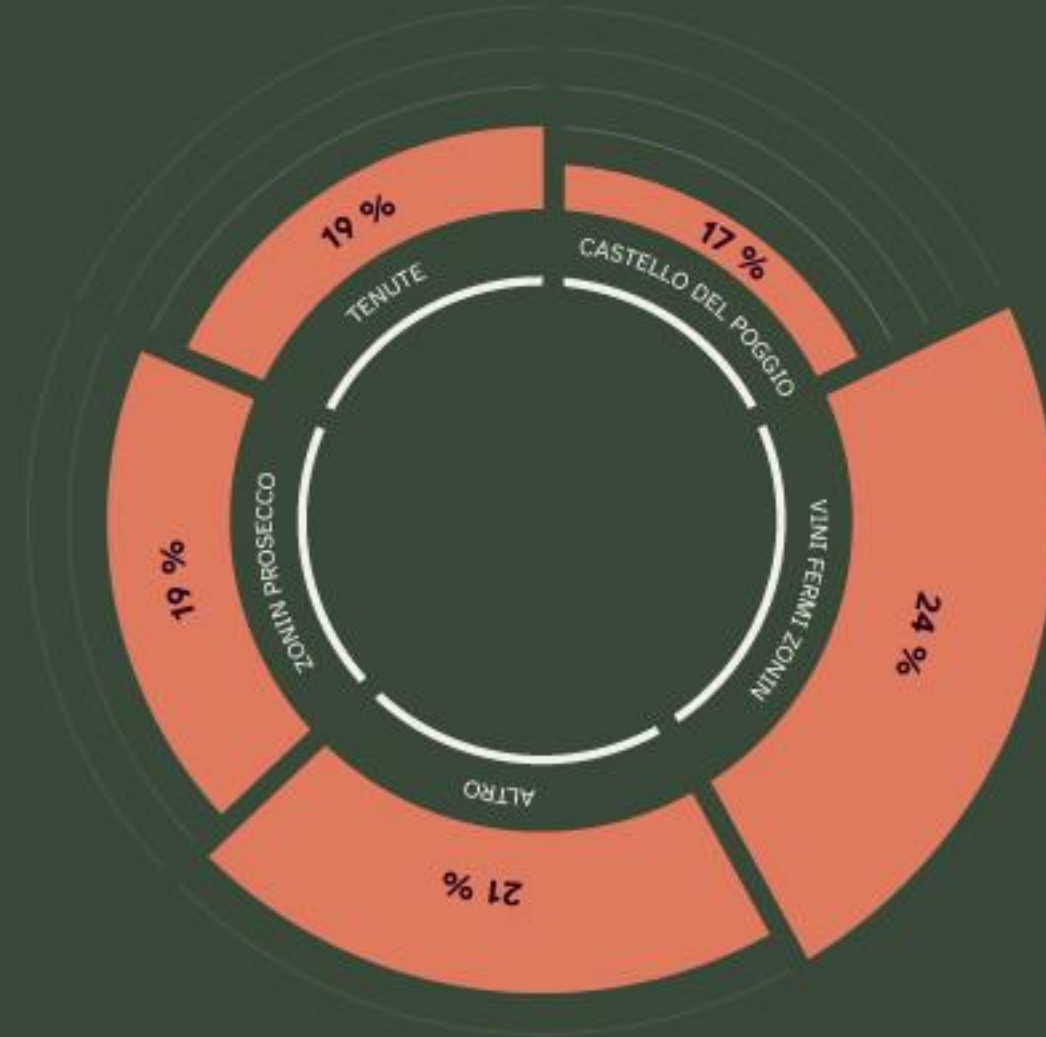
- GAMBELLARA, ITALY (HQs)
- LONDON, UK
- STOCKHOLM, SWEDEN (DUTY FREE)

- SHANGHAI, CHINA
- MIAMI, USA



Turnover 2020

€190
MIO



Breakdown by brand

24% Zonin Premium Wines

19% Zonin Prosecco

19% Estates

17% Castello Del Poggio

21% Others

Key markets

37% USA

17% UK

16% Italy

6% Germany

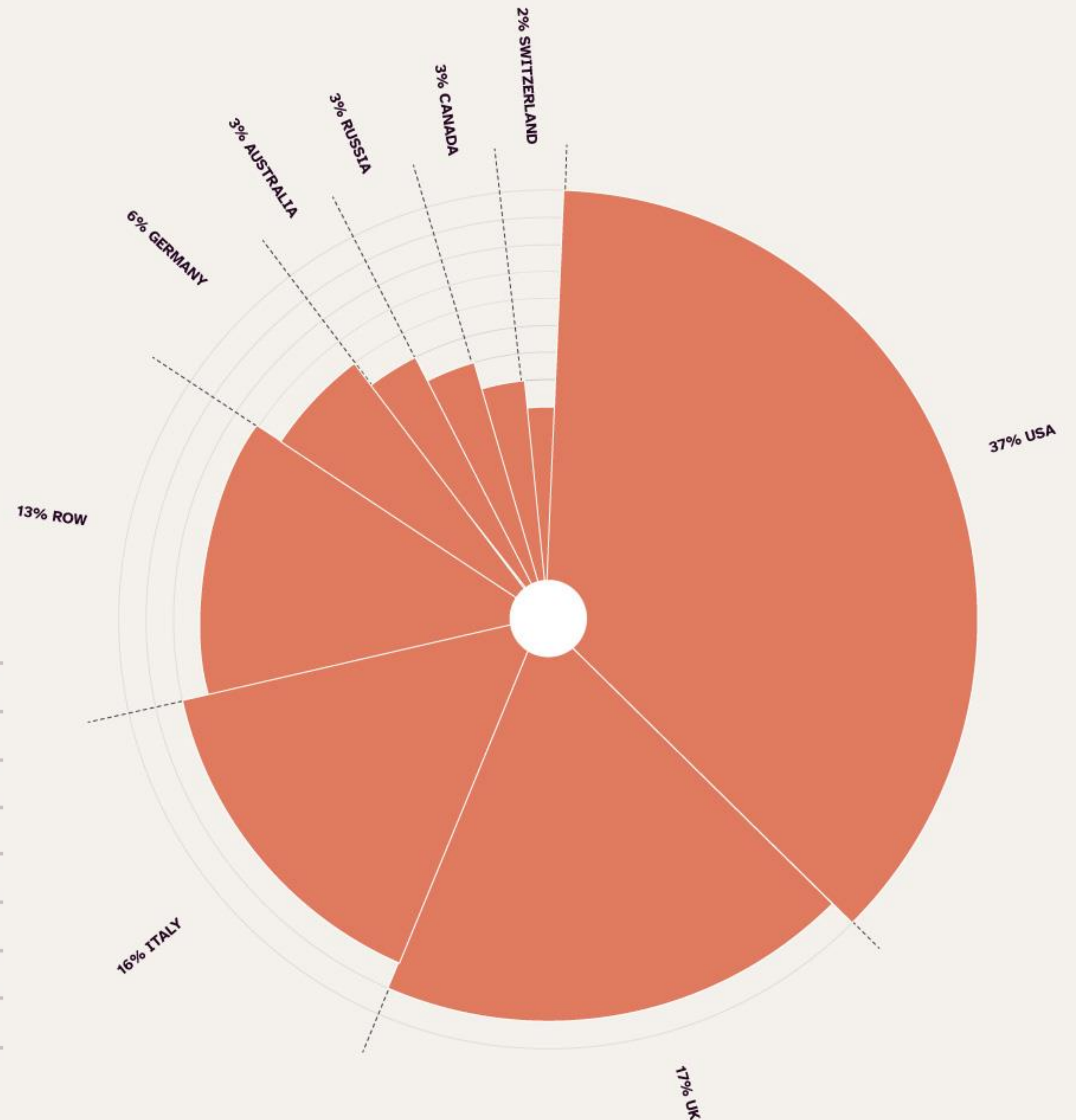
3% Australia

3% Russia

3% Canada

2% Switzerland

13% ROW





Thank
You